

How To

# GET A JOB!

And Keep It





# THANKS TO OUR ARTISTS AND WRITERS



**DICK AYERS**  
**ARTIST**

Has done over 20,000 comic book pages and has had a syndicated comic strip. Best known comic book titles are Ghost Rider and Sgt. Fury. He is a well known cartoon art teacher.



**MARK J. COHEN**  
**WRITER**

Is known locally as "The Boy Realtor". He has written the words for comic strips and cartoonists for nearly 25 years. His writing currently appears in WEE PALS and GASOLINE ALLEY.



**JOSE DELBO**  
**ARTIST**

Is well known for his comic book work on THE TRANSFORMERS, THUNDERCATS, and THE LONE RANGER. He also worked the SUPERMAN comic strip and is currently working on comic books as diverse as PUNISHER and BARBIE. He is also an art instructor.



**HY EISMAN**  
**ARTIST**

Writes and draws the ARCHIE comic book and the Sunday KATZENJAMMER KIDS comic strip. For over 17 years, Eisman drew the LITTLE IODINE comic strip. In addition to his art and writing, he is a well known cartoon art instructor.



**AL JAFFEE**  
**ARTIST**

Is known to generations of MAD Magazine readers as the creator of the MAD FOLD-IN. Jaffee is Mad's most prolific artist and writer. He created a special fold in just for this comic book. Jaffee's advertising clients include MTV!



**VINCENT C. MAREELLO**  
**WRITER**

Has done script development work for KCRB TV, Channel 22 and has had articles published in CALIFORNIA VISITORS REVIEW. He graduated from San Francisco State University with a BA in Film Studies.



**RICK TULKA**  
**ARTIST**

Is another contributor who belongs to MAD MAGAZINE's "Usual Gang of Idiots". His work has appeared in PEOPLE MAGAZINE, AUDIO MAGAZINE, GAMES MAGAZINE and the NEW YORK DAILY NEWS.



**SAM VIVIANO**  
**ARTIST**

Is an exceptional caricaturist and regularly does MAD MAGAZINE TV and movie satires. He is a regular contributor to READERS DIGEST, FIELD & STREAM and GOLF DIGEST. He recently illustrated THE MAGIC FISH RAP, a children's book.

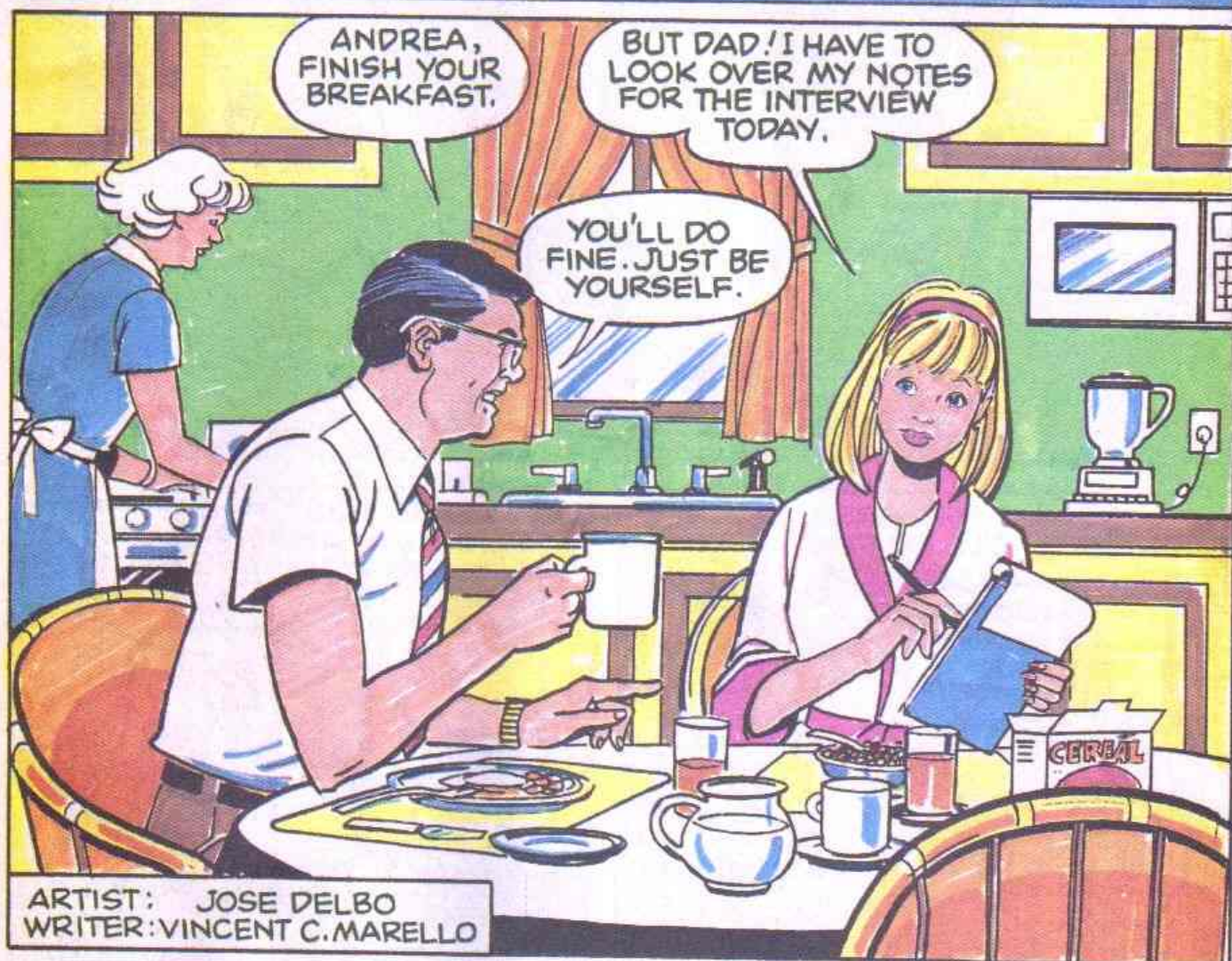
## OTHER ACKNOWLEDGEMENTS

### THANKS TO THESE PEOPLE, SCHOOLS AND BUSINESSES

Don Archer and his Second Period Teen Issues Class at Cook Jr. High School; Robert Argrella, Ed.D., President, Santa Rosa Junior College; Lew Alsobrook, Ph.D., Superintendent, Santa Rosa City Schools; Mark J. Cohen, GRI, CRS, Realtor; Tamara Davis, Public Affairs Manager, State Farm Insurance; Peggy Dorsey, Director of Career Services, Empire Business College; Penny Frei-Shurtleff, President, Liberty Personnel Services; Bill Gittins, Vice President, Human Resources, Optical Coating Laboratory, Inc.; Marlene Mareello, High School Director, Empire Business College; Optical Coating Laboratory, Inc.; Michael Ronstadt, Education Manager, Hewlett Packard; WestAmerica Bank; Betsy Young, Director, Contract Education, Santa Rosa Junior College.



# INTERVIEW JITTERS



















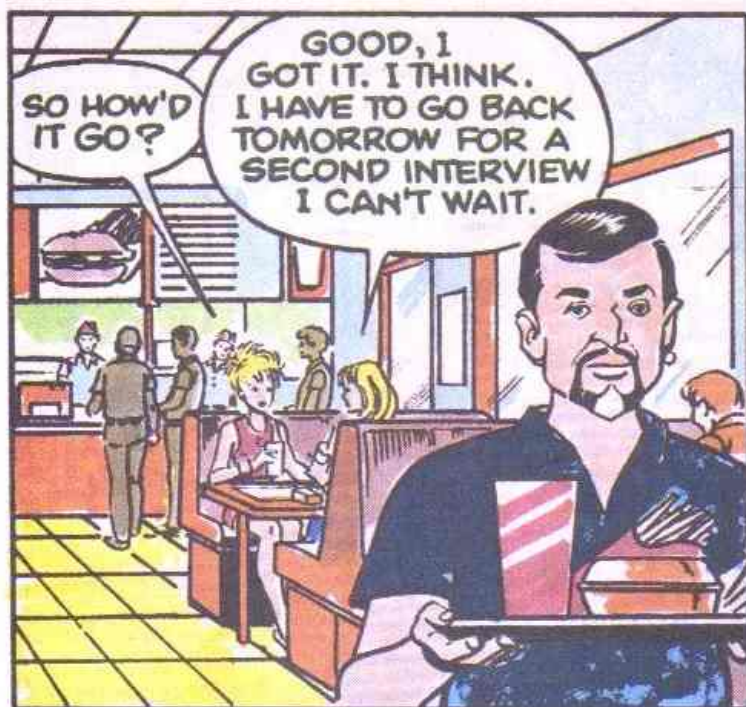














# JOB-HUNTERS' HUSTLE

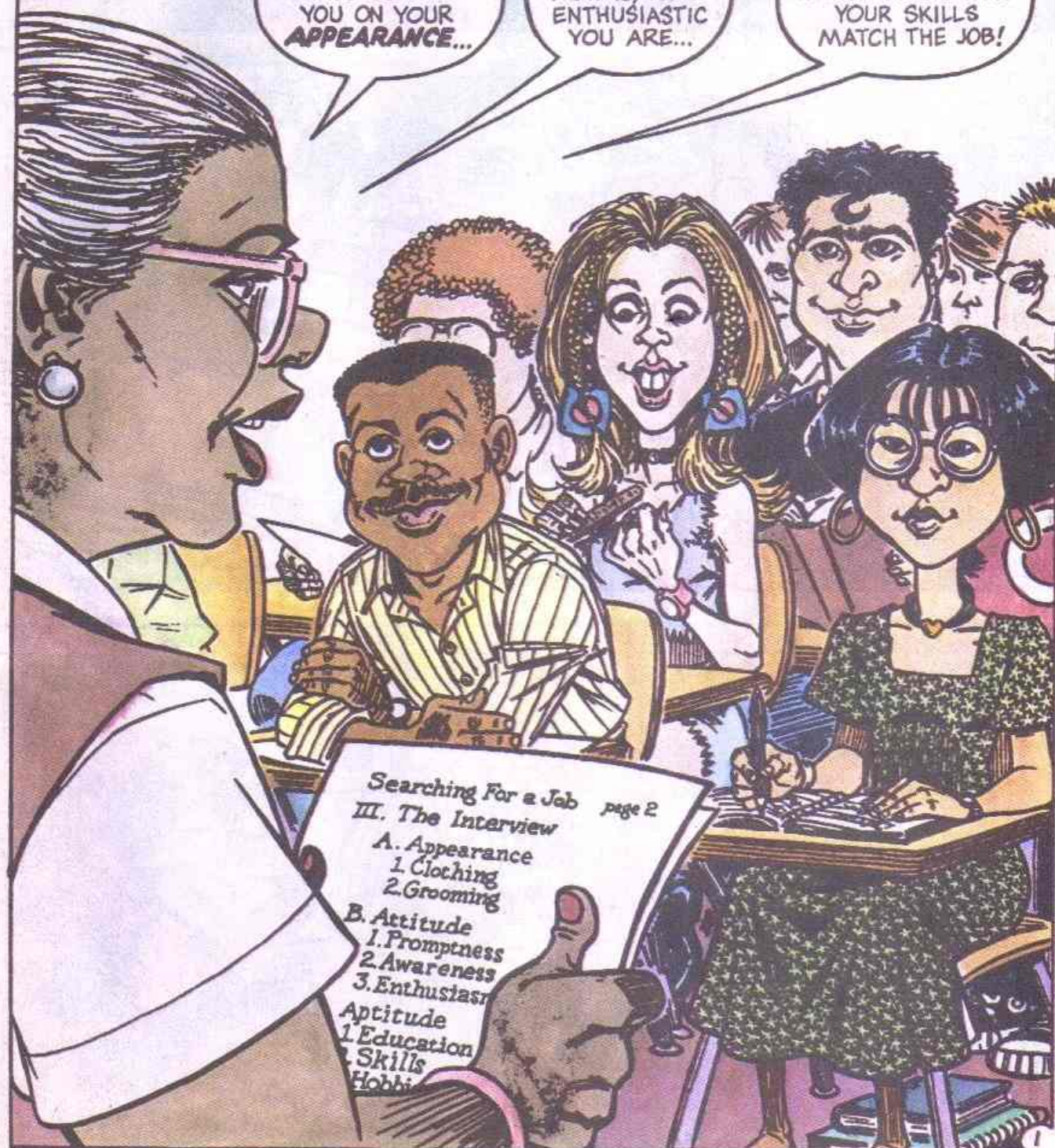
WRITTEN BY **MARK J. COHEN**

ILLUSTRATED BY **SAM VIVIANO**

AND SO YOUR  
INTERVIEWER  
WILL JUDGE  
YOU ON YOUR  
**APPEARANCE...**

YOUR  
**ATTITUDE**—  
THAT IS, HOW  
ENTHUSIASTIC  
YOU ARE...

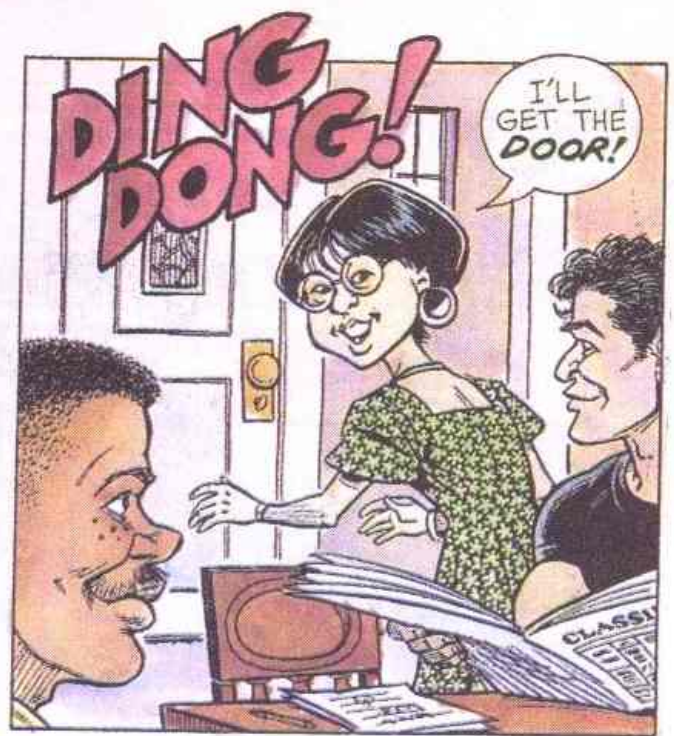
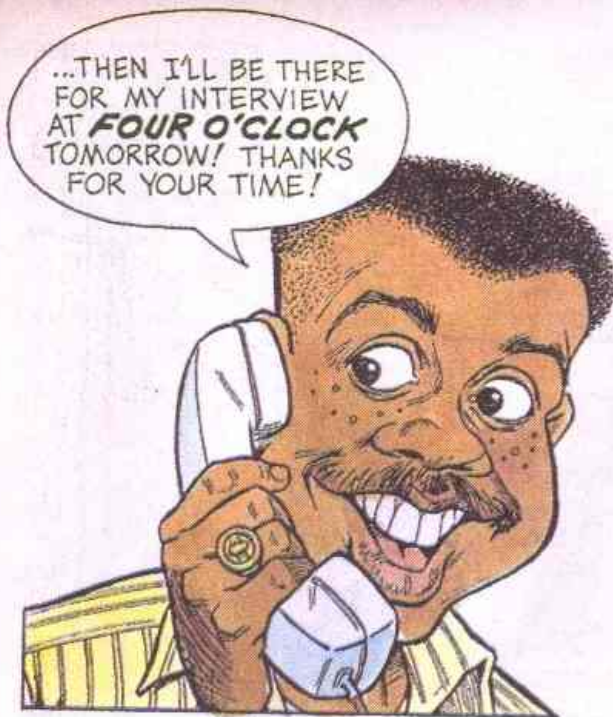
AND YOUR  
**APTITUDE**—  
WHICH MEANS HOW  
YOUR SKILLS  
MATCH THE JOB!



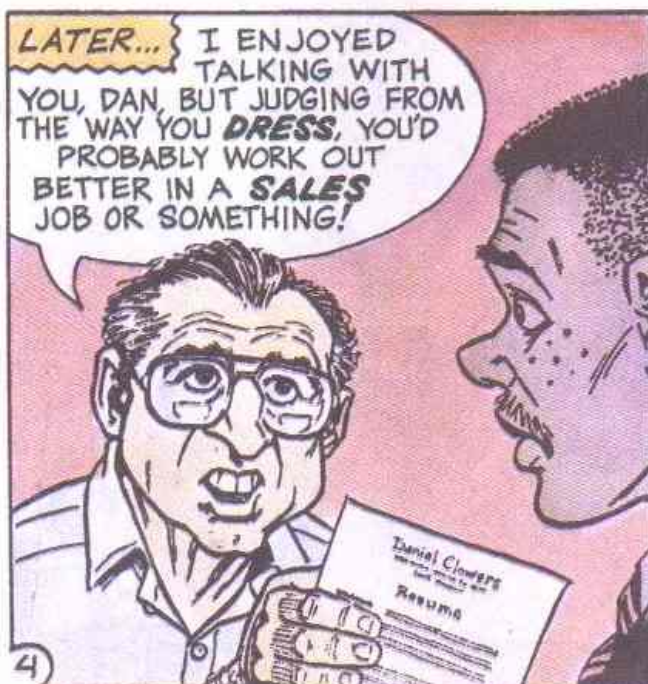












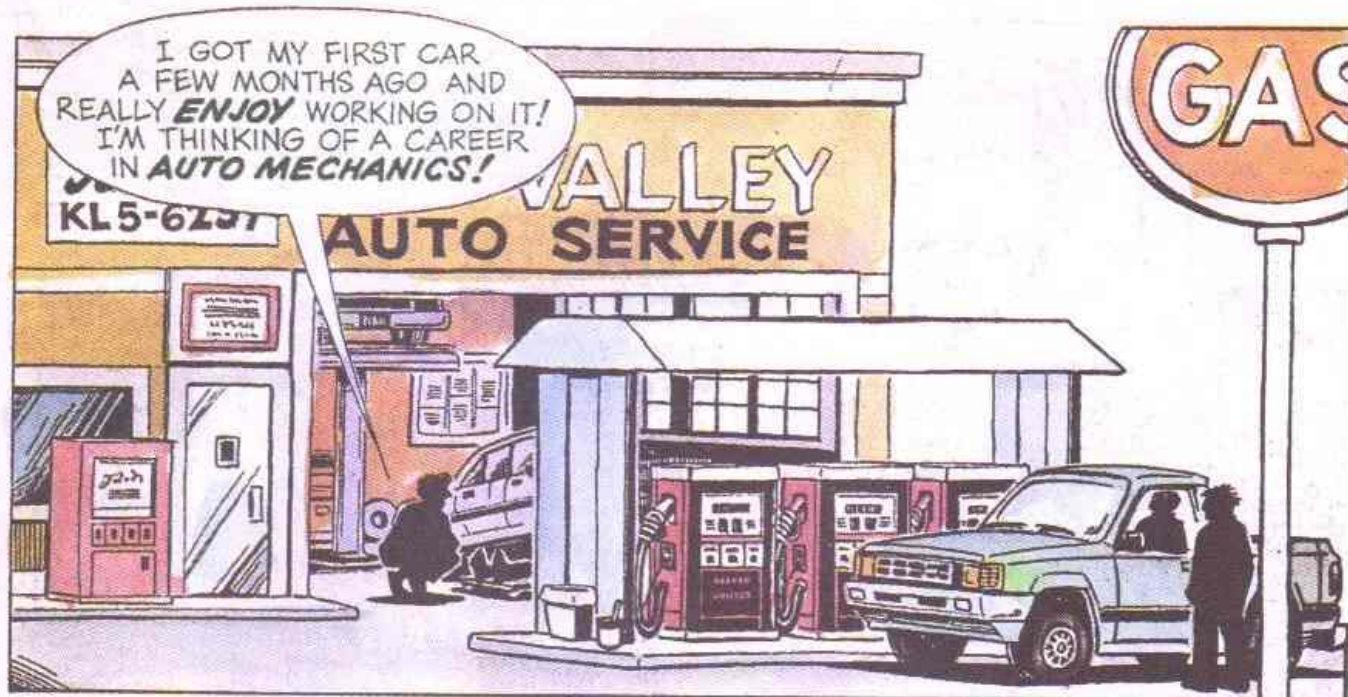




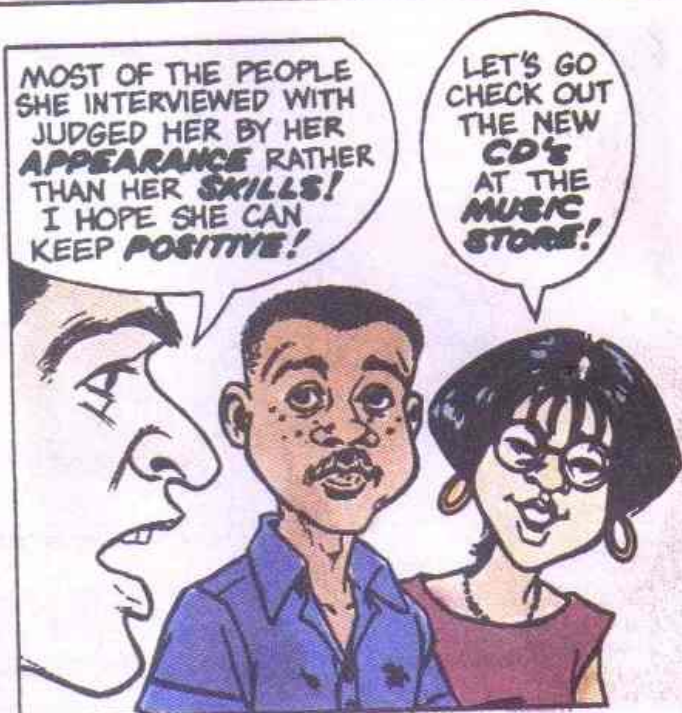
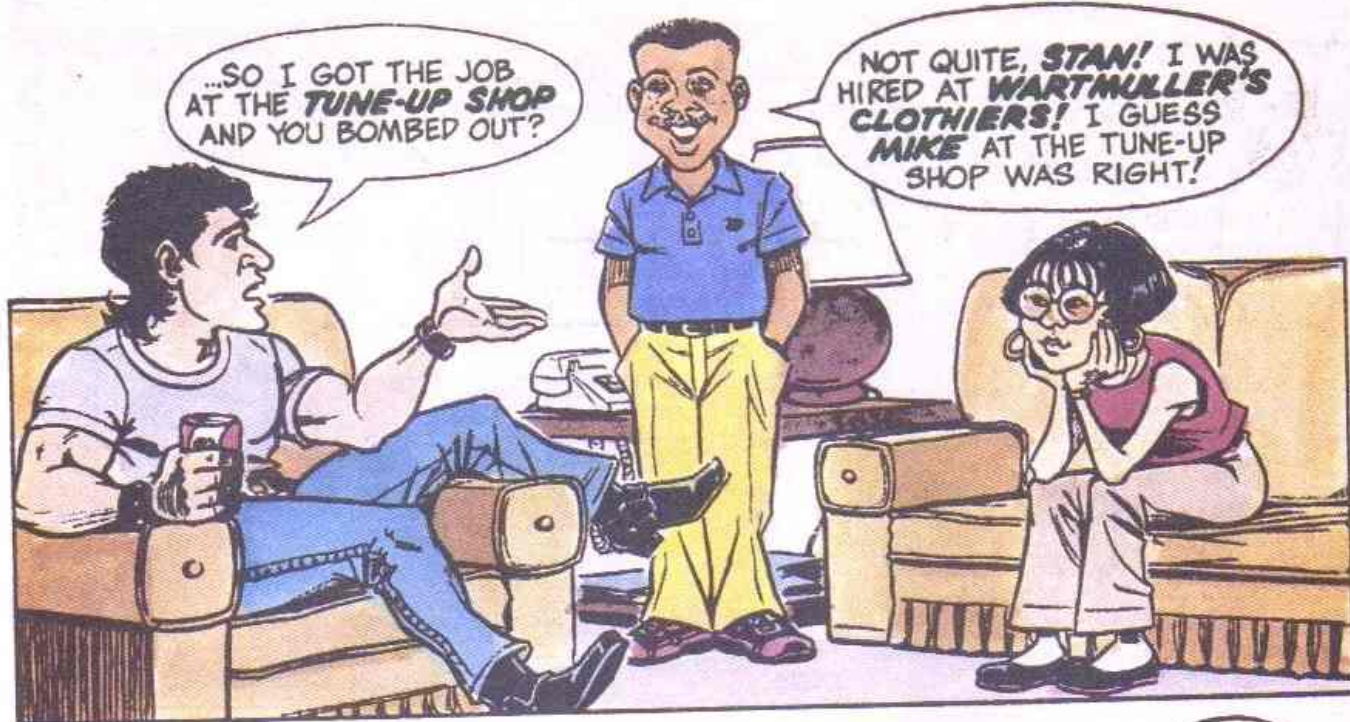














# IT REALLY DOES MATTER

FIND THE UNKNOWN "X"  
IN THE EQUATION...

WHY AM I HERE?  
THIS IS JUST A  
WASTE OF MY  
TIME!

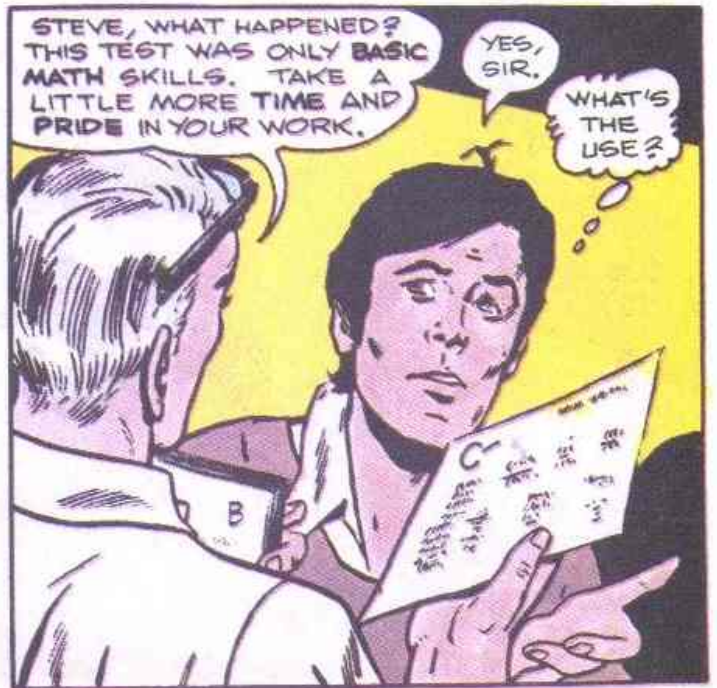
ARTIST - DICK AYERS  
WRITER - VINCENT C. MARELLO



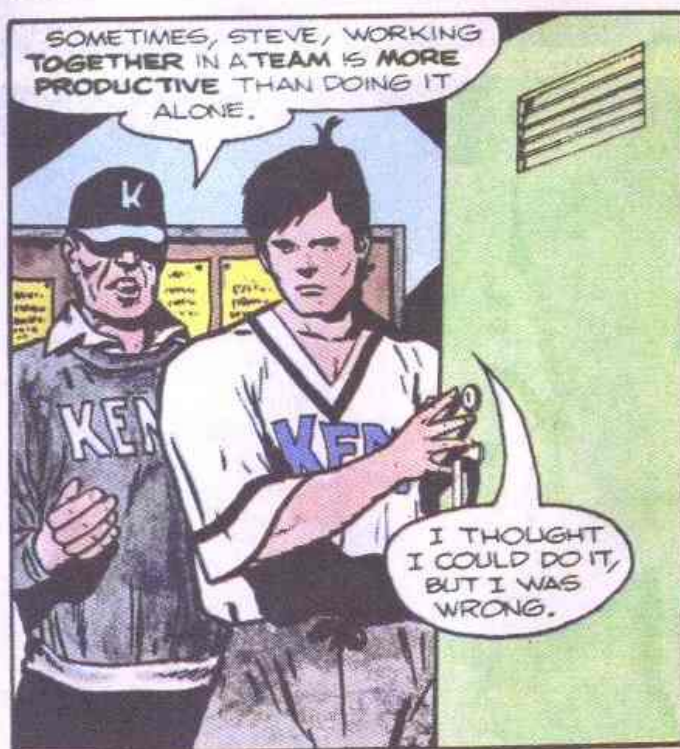
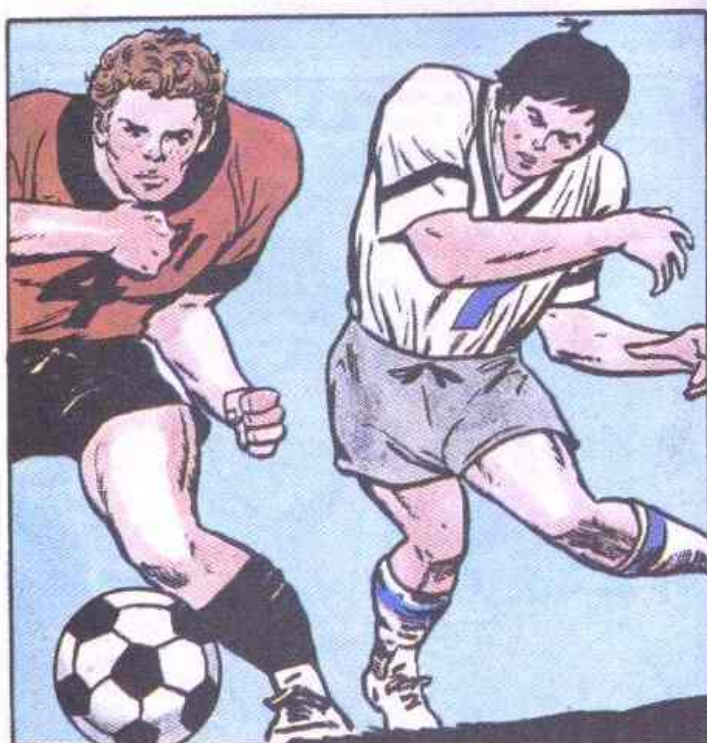
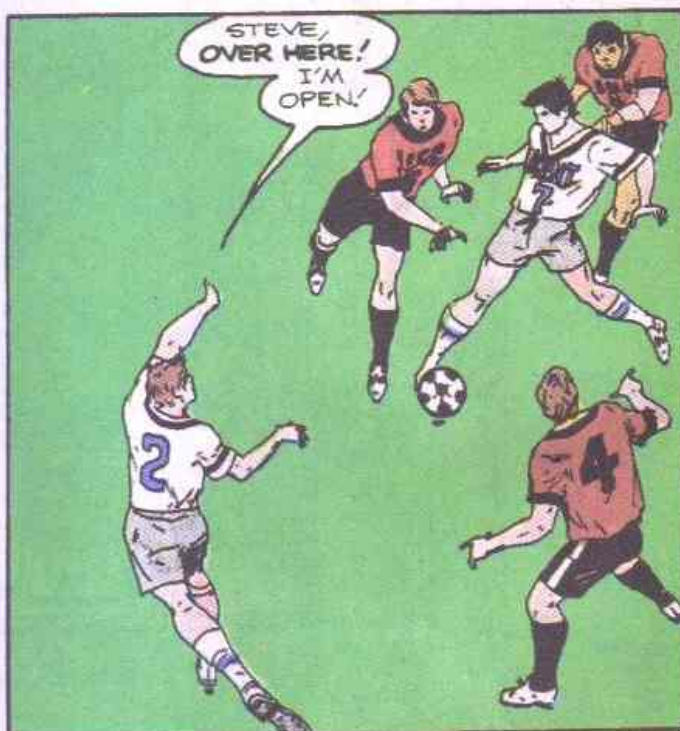
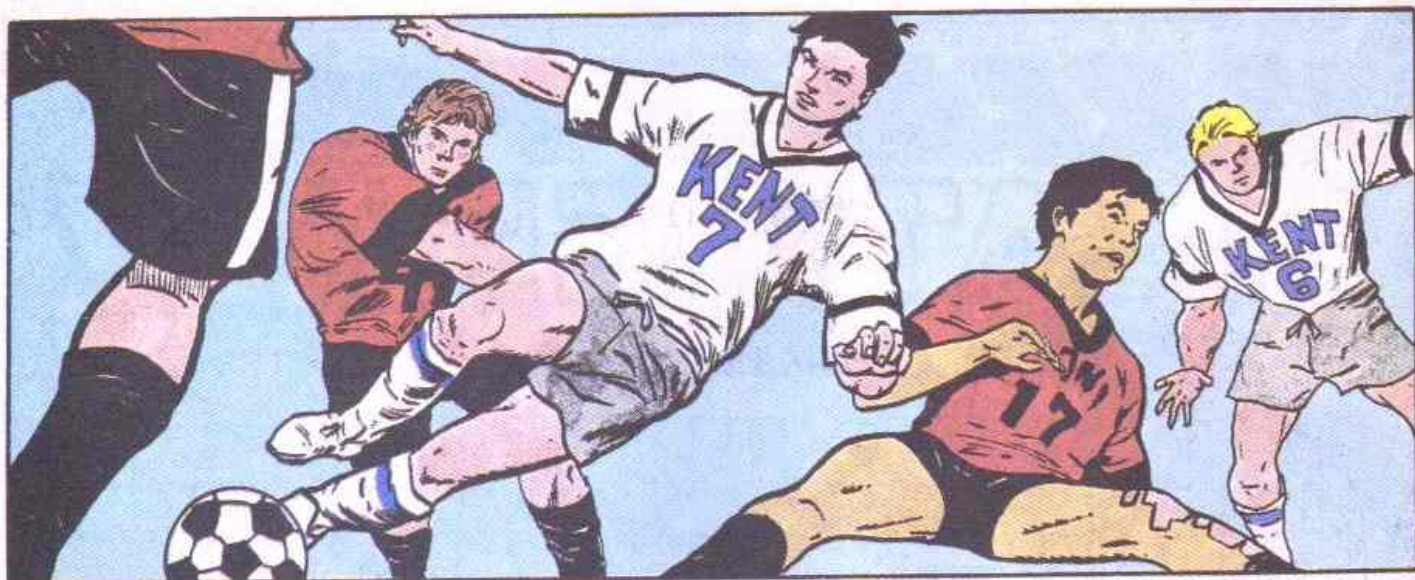
STEVE, WHAT HAPPENED?  
THIS TEST WAS ONLY BASIC  
MATH SKILLS. TAKE A  
LITTLE MORE TIME AND  
PRIDE IN YOUR WORK.

YES,  
SIR.

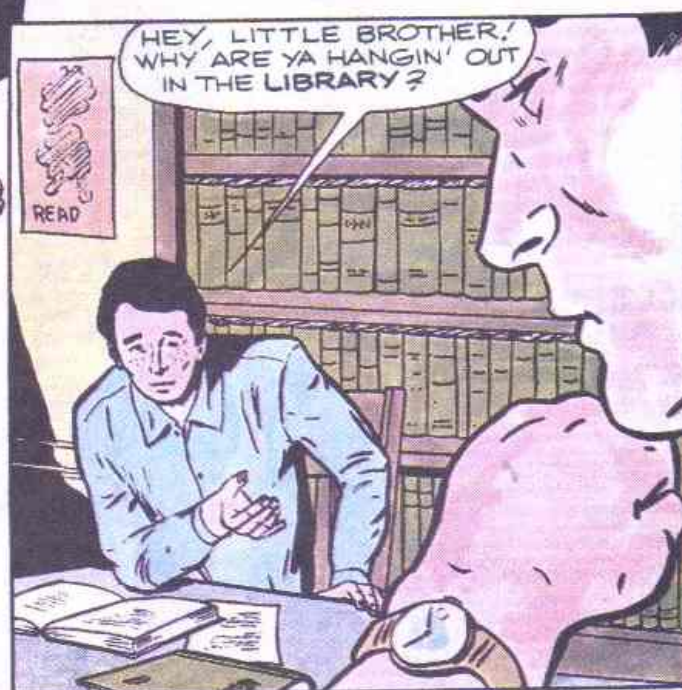
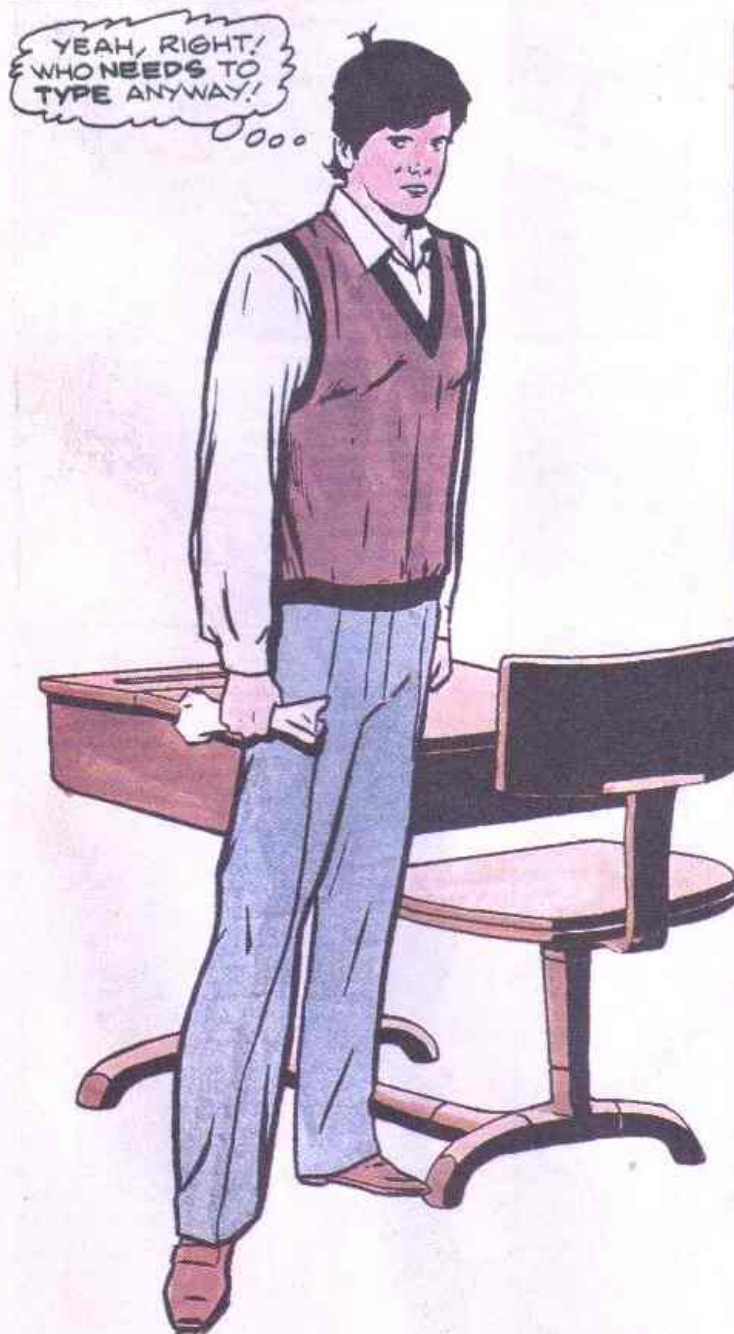
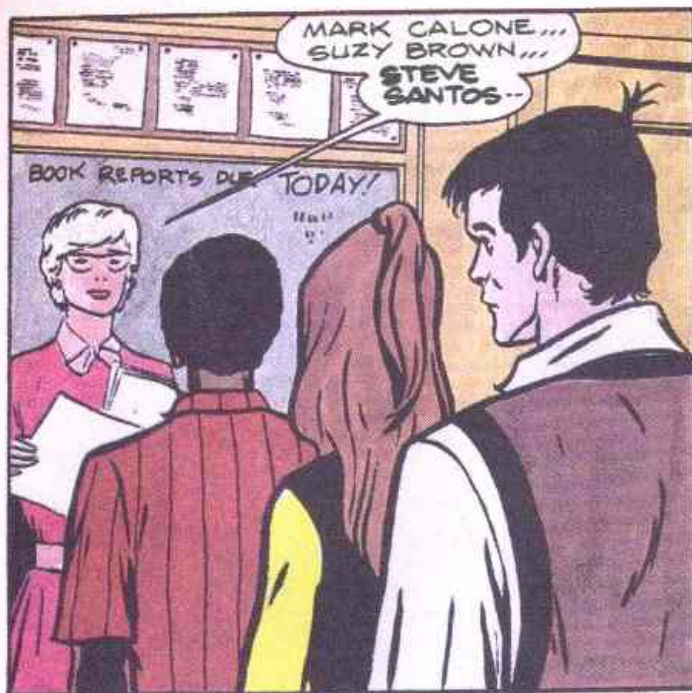
WHAT'S  
THE  
USE?



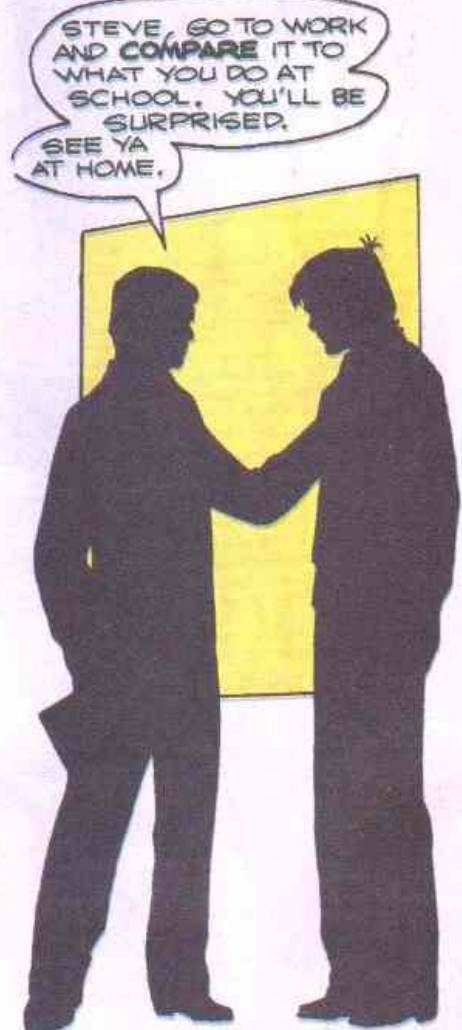








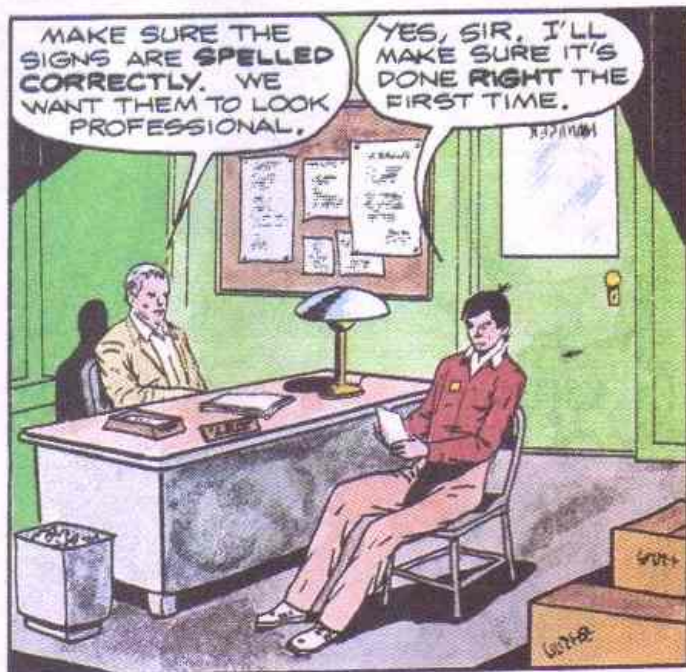
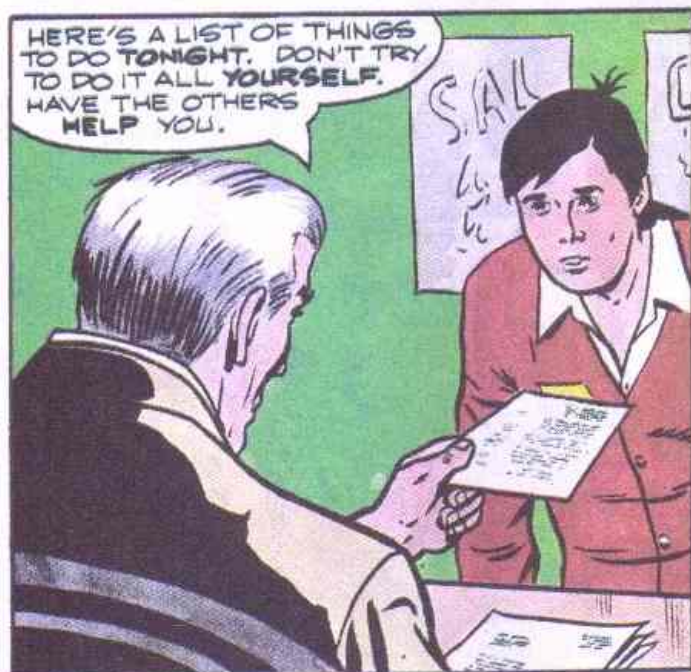




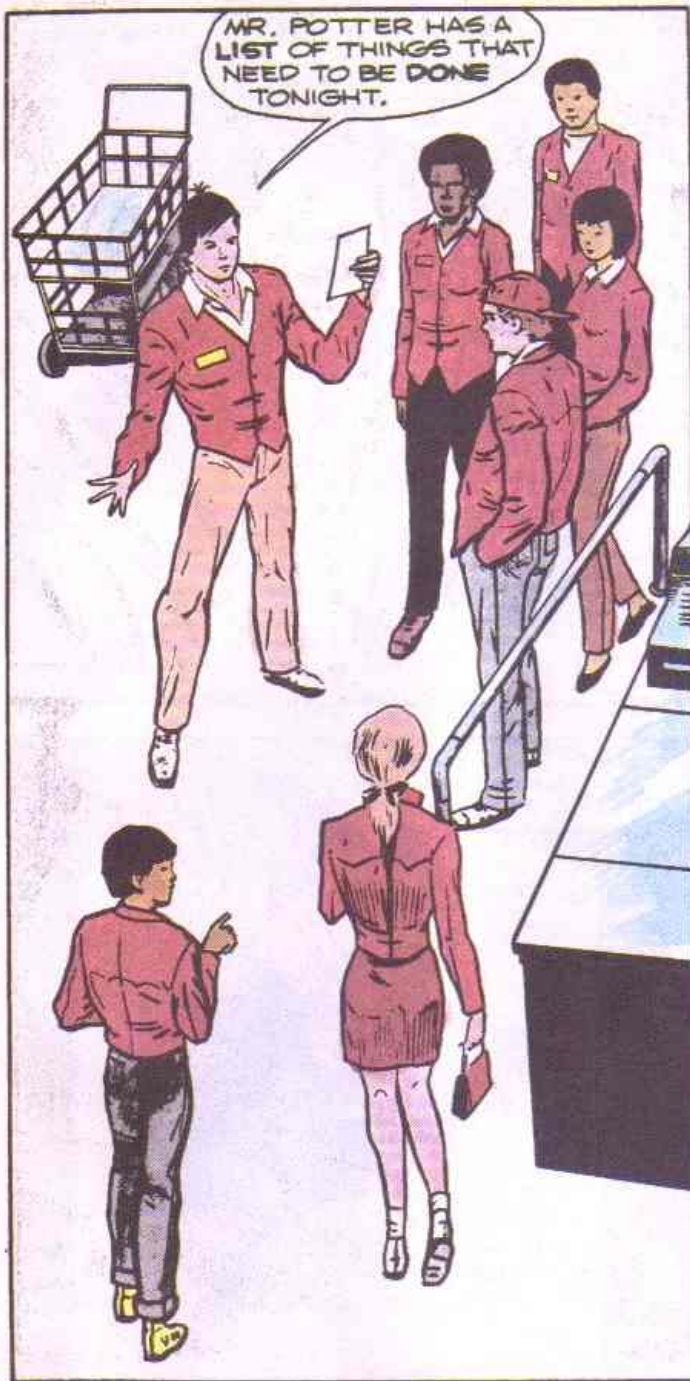




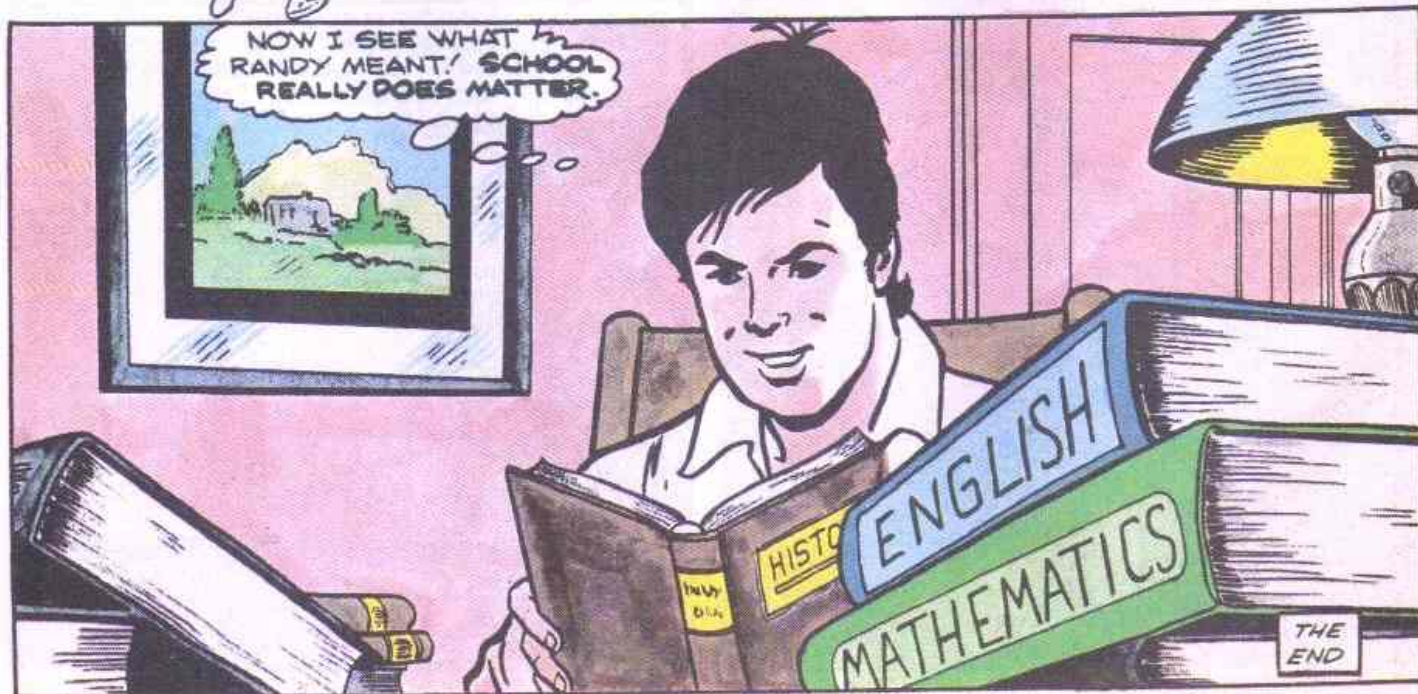
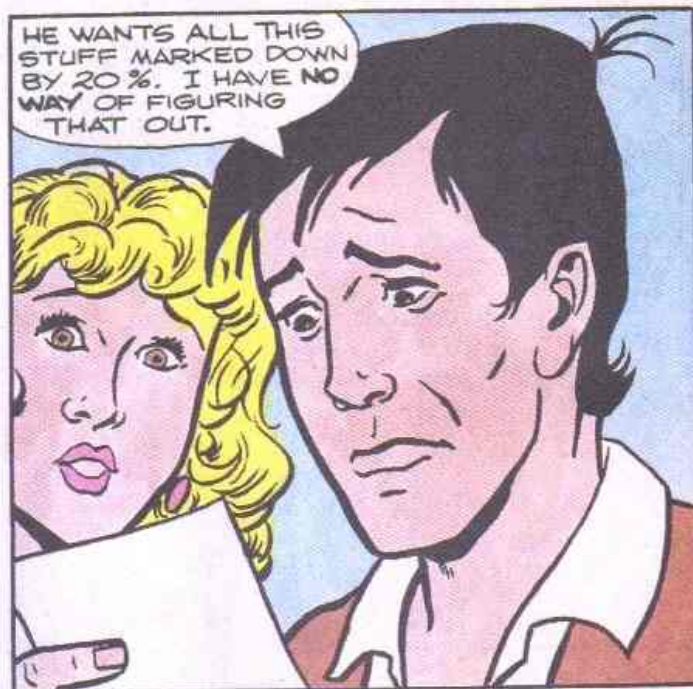














# THE WORK, A PERK AND A JERK...



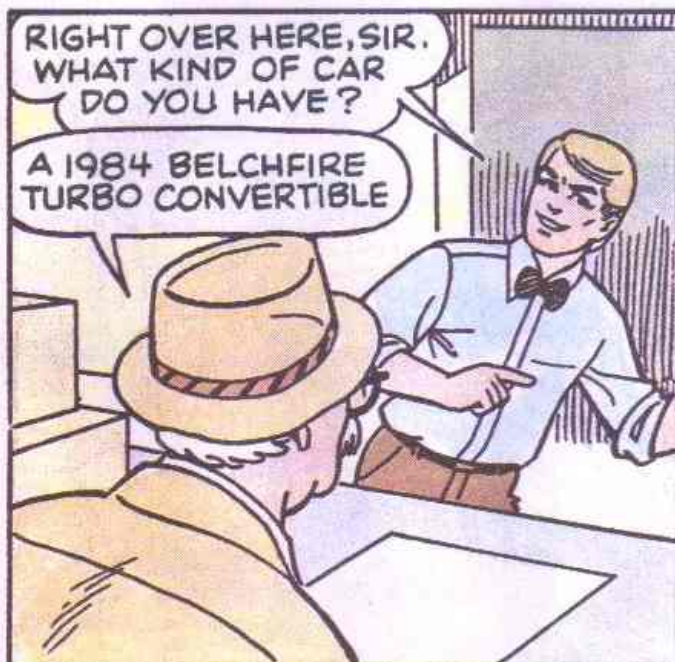
WRITER: MARK J. COHEN  
ARTIST: HY EISMAN



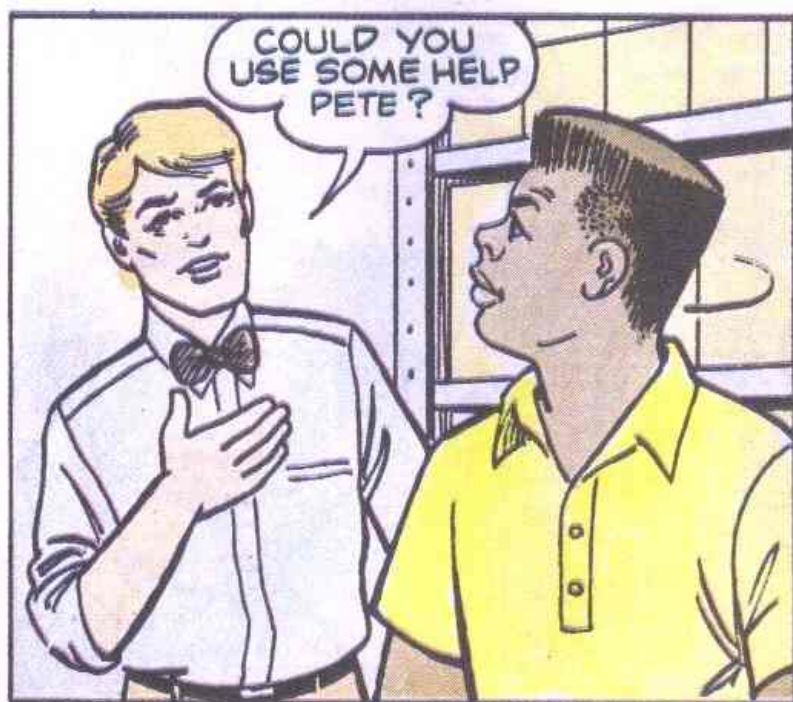
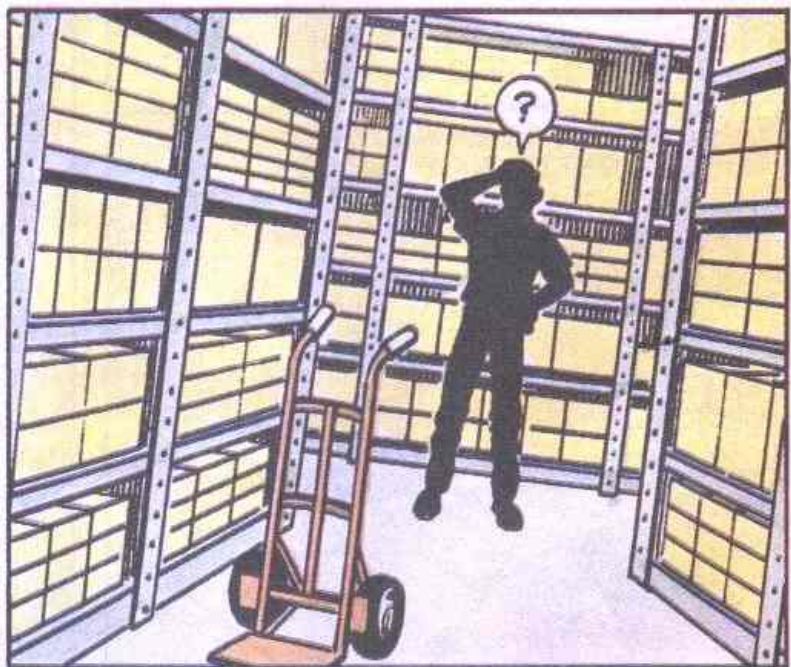




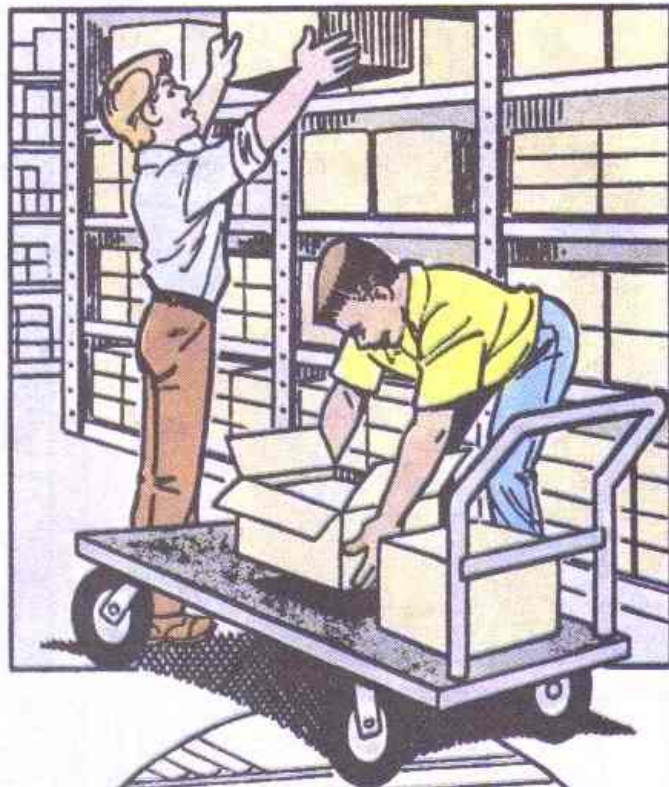








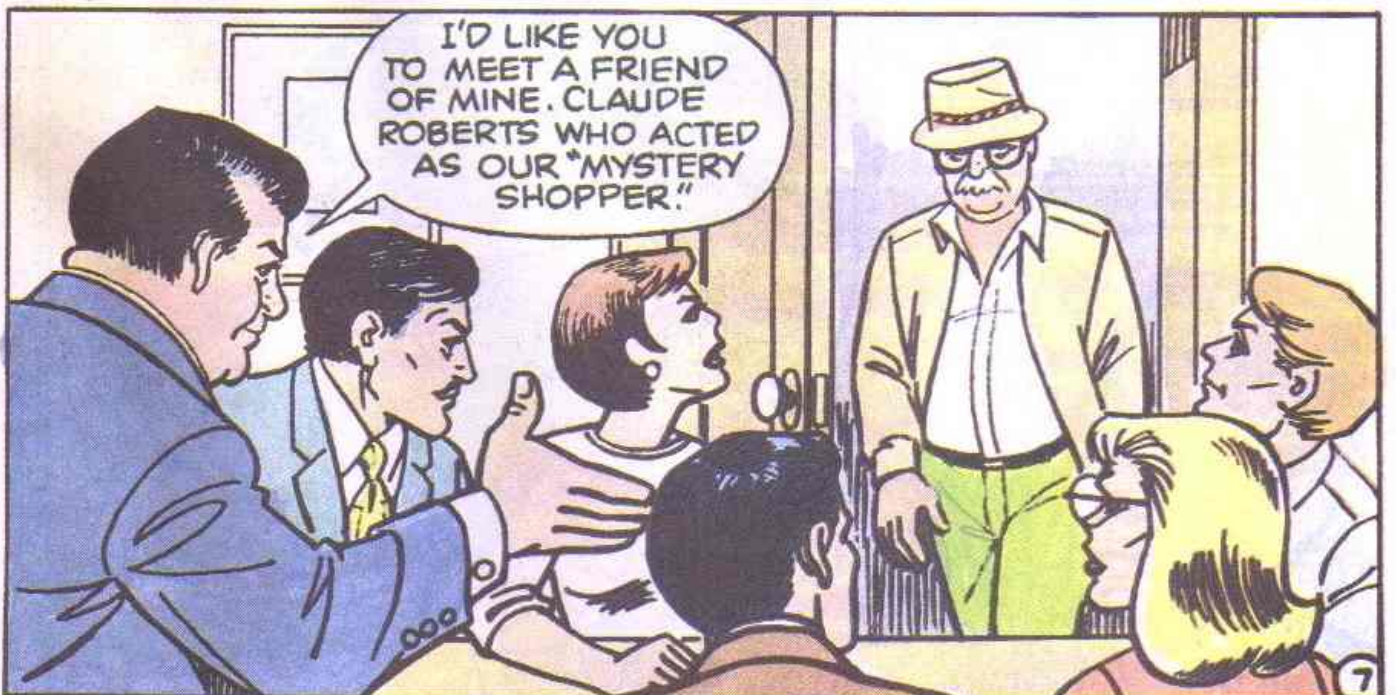
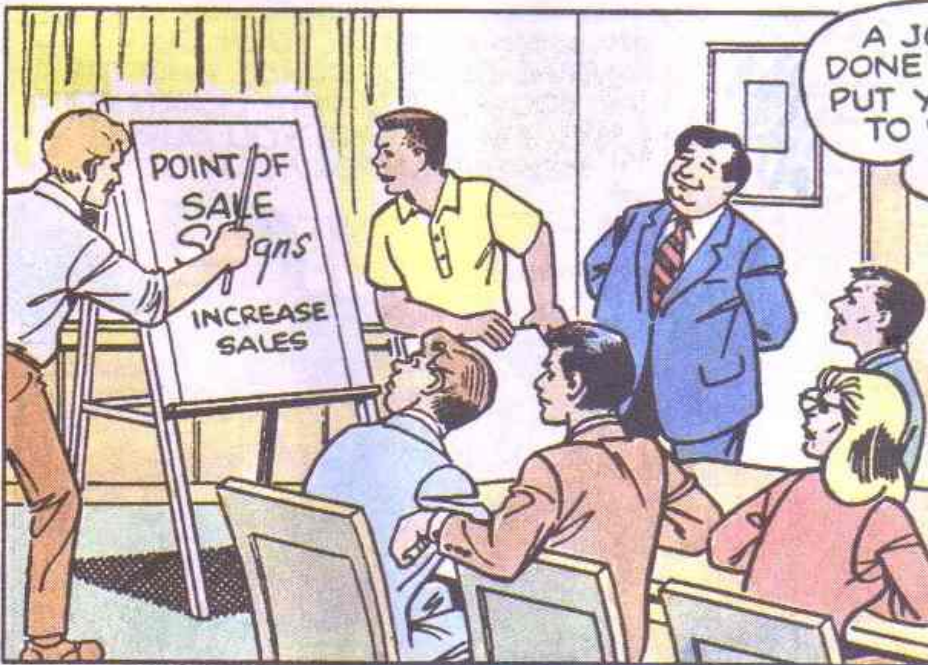




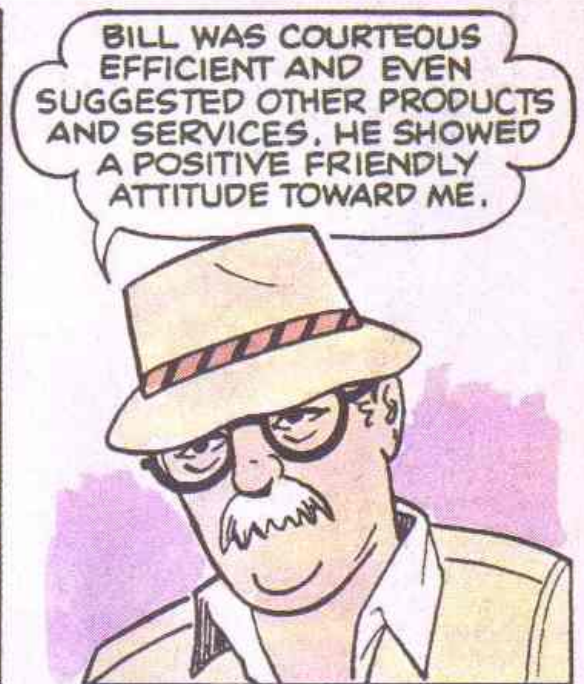




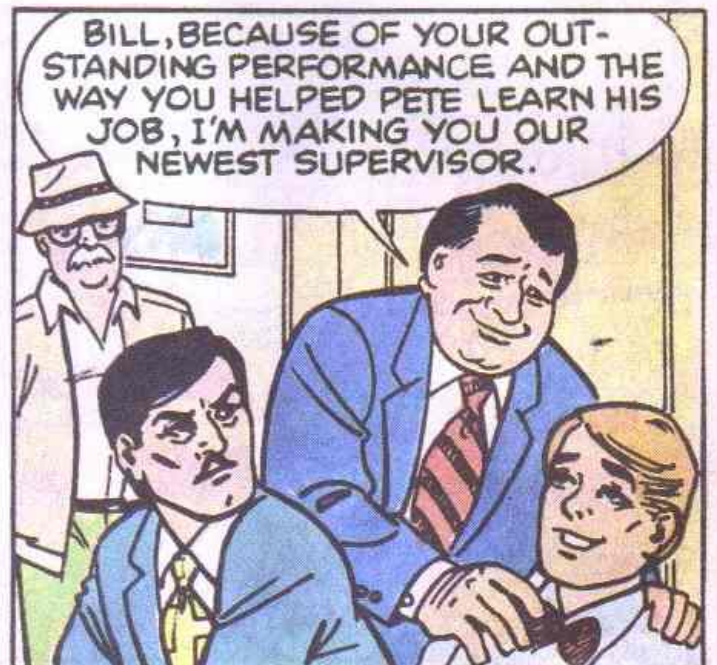








"I EVEN SAW BILL HELPING OUT A NEW EMPLOYEE."

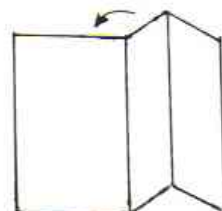




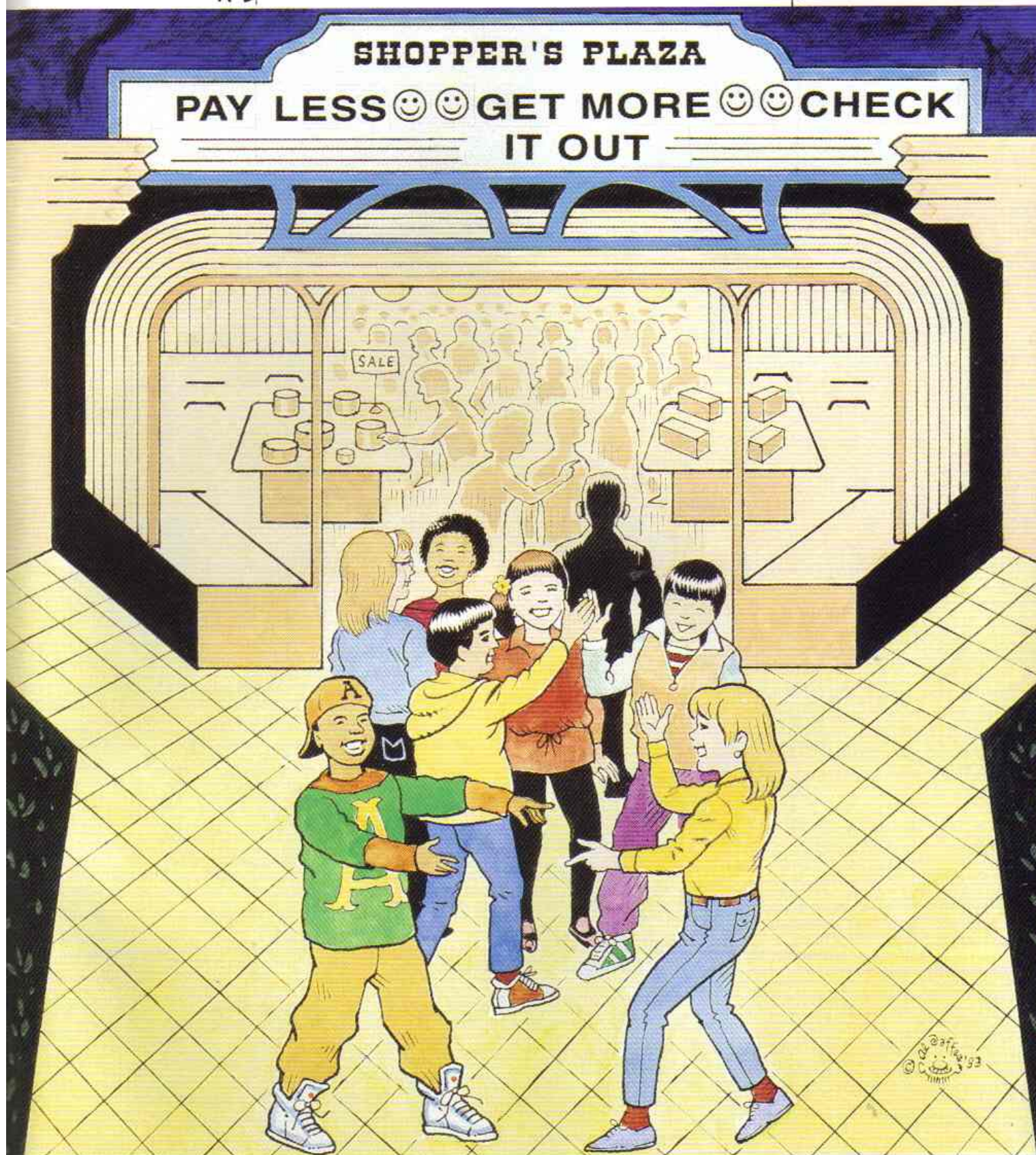
WHAT'S THE  
BIG PAYOFF  
FROM A  
POSITIVE  
ATTITUDE?

"A"▶

To get the answer,  
fold this page as  
shown in the  
diagram at right.



Fold over so "B" meets "A"  
◀"B"



A GREAT WAY TO GET INTO AN UPBEAT MOOD  
IS WITH A POSITIVE ATTITUDE.  
IT'S THE WAY YOU CAN EN-  
JOY MAKING YOUR LIFE A LOT LESS DRAB.

"A"▶

◀"B"



*Major funding provided by*



**State Farm Insurance Companies**

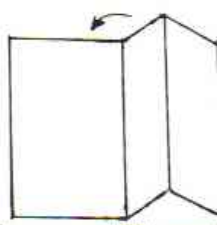
*with additional funding provided by*



**Santa Rosa Junior College**

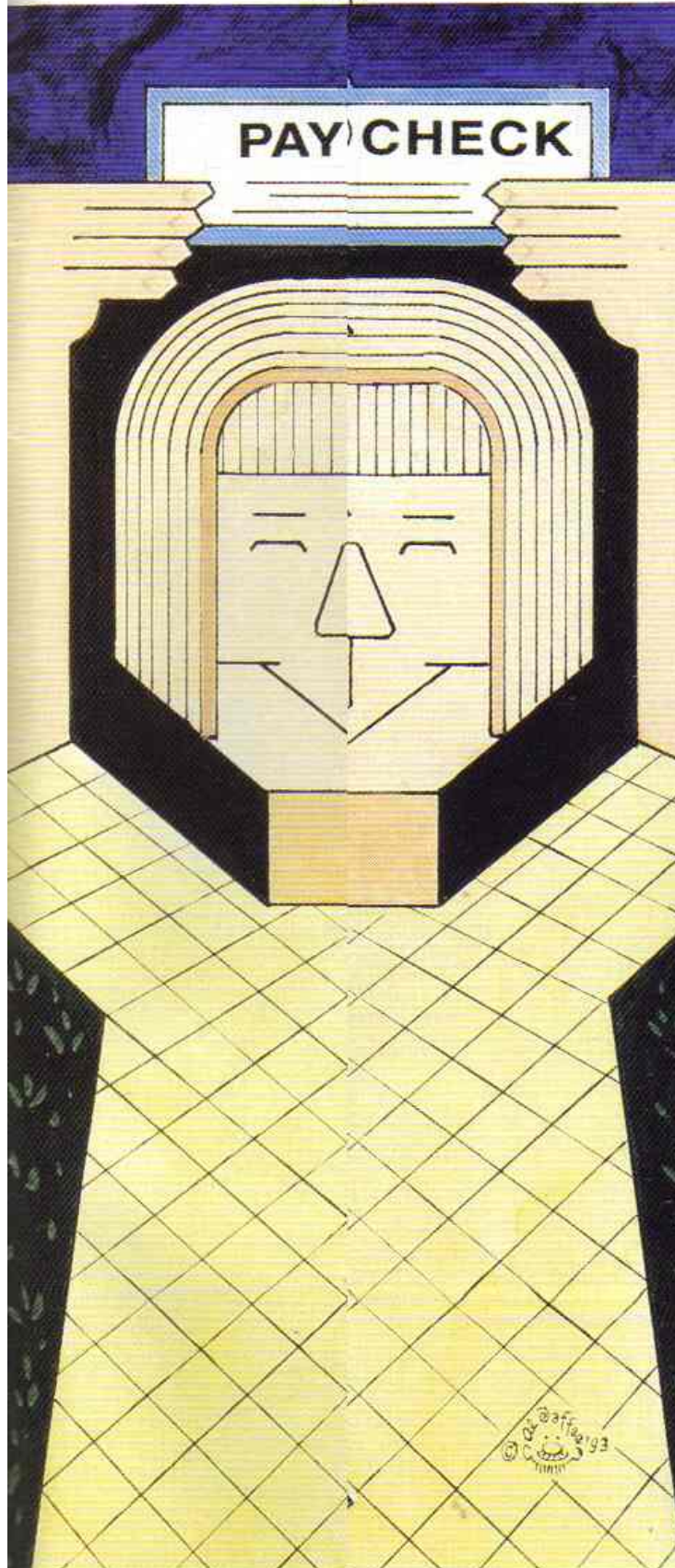


WHAT'S THE  
BIG PAYOFF  
FROM A  
POSITIVE  
ATTITUDE?



Fold over so "B" meets "A"

"A" ▶ "B"



A GOOD

JOB.

"A" ▶ "B"